

THE INTERNATIONAL MARKETPLACE FOR ALL THINGS CANNABIS
CANNAPALOOZA | **MARCH 19-21, 2010**
MANADALAY BAY RESORT & CASINO | **LAS VEGAS, NEVADA**

MEDIA CREDENTIAL APPLICATION

To request media credentials for Cannapalooza located in Las Vegas on March 19-21, 2010, please complete the appropriate sections of the form below. This must be completed for admittance into the Cannapalooza event.

If you have questions please contact Maggie Feldman, Magnetic Public Relations:
maggie@magneticpublicrelations.com

HOW TO APPLY

Please complete the application form supplied by March 1, 2010.
No applications will be accepted after this date.

WHO SHOULD APPLY

Please coordinate your organization's planned coverage of Cannapalooza and include all requests on one application, such as news and photography departments. We are unable to accept requests for personnel not directly involved in coverage of the event, such as sales, marketing or any non-news personnel. This application for accreditation does not ensure that credentials will be issued.



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MEDIA CREDENTIAL APPLICATION

Media Organization: _____

Street Address: _____

City: _____ State/Region: _____ Zip Code: _____ Country: _____

Telephone: _____ Fax Number: _____

Request Submitted By: _____

Email Address: _____

Name of Editor/Director Authorizing Request: _____

Email Address: _____

Total Number of People Requesting Credentials from your Organization: _____

(This is the number of people you are sending)

Working Media and Reporters - list names: _____

Other Personnel (messengers, photo assistants, etc.) - list name and assignment:



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CREDENTIAL USAGE

Credentials must be worn at all times. Each media credential is issued specifically for the journalist who was accepted through the credential process. Any media outlet that wishes to change the name(s) of their credentialed journalist(s) may do so, in writing, prior to the beginning of an event. Credentials may not be given or loaned to another person for any reason. Credentialed journalists will receive free admission to the event and access to media work areas at the event venue, as well as any other areas where media accreditation is provided access. Cannapalooza is committed to providing a professional working environment for all media.

INTERVIEW POLICY

Cannapalooza will provide opportunities for the media to interview requested individuals. Any interview requests should be directed to Maggie Feldman at Magnetic Public Relations at maggie@magneticpublicrelations.com.

PHOTOGRAPHERS

Photographers wishing to cover Cannapalooza events must be on assignment from a recognized news organization and be using professional camera equipment. All photographs taken at the event are to be used solely for use by the publication for which an individual is credentialed, unless he/she is otherwise granted express written consent by Cannapalooza. Without such consent, it is strictly prohibited for any photograph taken in association with the event to be used in any manner by, or in association with, any publication other than that publication for which the individual is credentialed. Photographs taken at this event are not to be sold to any other media outlet, organization or individual unless permission is granted by Cannapalooza. Failure to comply with the above regulations will result in the immediate loss of credential privileges.

THANK YOU

Cannapalooza appreciates media coverage at our events, and we thank you in advance for your cooperation with our media guidelines. We look forward to working with you at each event.

